

# CONVENTION SPONSORSHIP LEVEL DESCRIPTIONS



## **Diamond**                      **\$10,000**

- **Two-full convention registrations for company representatives;**
- may provide one item in the registration gift bag **and** flyer in the registration attendee packet **or at registration;**
- **Room Drop \$2.00 for an item that goes to each rooms, and \$1.00 for flyers that will go under the door. These costs can be charged to your room;**
- one full-page ad in the *Tennessee Trucking News* magazine (excluding Fall edition);
- have professionally prepared recognition displayed prominently during all convention events;
- be logo-listed on the TTA Web site with a link to your Web site;
- be listed in the TTA monthly newsletter;
- be listed in a color, center-spread layout in *Tennessee Trucking News* magazine;
- be logo-listed in all registration materials (Deadline 3/30/12);
- be listed in the official Convention Program distributed to all Convention attendees;
- be recognized individually at the Convention and receive a sponsorship award;
- membership dues reduced from \$500 to \$395.

## **Platinum**                      **\$5,000**

- **may place one item in the registration gift bag or flyer in the registration attendee packet;**
- **Room Drop \$2.00 for an item that goes to each rooms, and \$1.00 for flyers that will go under the door. These costs can be charged to your room;**
- have professionally prepared recognition displayed prominently during all convention events;
- be logo-listed on the TTA Web site;
- be listed in the TTA monthly newsletter;
- be listed in a color, center-spread layout in *Tennessee Trucking News* magazine;
- be listed in all registration materials (Deadline 3/30/12);
- be listed in the official Convention Program distributed to all Convention attendees;
- be recognized individually at the Convention and receive a sponsorship award;
- membership dues reduced from \$500 to \$395.

## **Gold**                              **\$3,000**

- have professionally prepared recognition displayed prominently during all convention events;
- be listed on the TTA Web site
- be listed in the TTA monthly newsletter;
- be listed in a color, center-spread layout in *Tennessee Trucking News* magazine;
- be listed in all registration materials (Deadline 3/30/12);
- be listed in the official Convention Program distributed to all Convention attendees;
- be verbally recognized at the Convention and receive a sponsorship award;
- membership dues reduced from \$500 to \$395.

## **Silver**                            **\$2,000**

- **have professionally prepared recognition displayed prominently during all convention events;**
- be listed on the TTA Web site
- be listed in the TTA monthly newsletter;
- be listed in a color, center-spread layout in *Tennessee Trucking News* magazine;
- be listed in all registration materials (Deadline 3/30/12);
- be listed in the official Convention Program distributed to all Convention attendees;
- be verbally recognized at the Convention and receive a sponsorship award;
- membership dues reduced from \$500 to \$395.

## **Bronze**                         **\$1,000**

- be listed on the TTA Web site
- be listed in the TTA monthly newsletter;
- be listed in a color, center-spread layout in *Tennessee Trucking News* magazine;
- be listed in all registration materials (Deadline 3/30/12);
- be listed in the official Convention Program distributed to all Convention attendees;
- be verbally recognized at the Convention and receive a sponsorship award;
- membership dues reduced from \$500 to \$395.

## **Golf**                              **\$500**

- recognition displayed at the golf tournament
- be listed on the Golf flyer in the registration packet as a Golf Sponsor